



Highlights

Performance reports for hotel portfolios
Flexible and comprehensive

Corporate Reports



**Reports designed for
hotel company head office**





A suite of performance benchmarking data tailored to the needs of the corporate hotelier, owners and investors

Corporate Reports

Corporate Reports accurately assess the performance of a portfolio of hotels, detailing individual hotels against their chosen competition, conveniently packaged in one report.

Tracking occupancy (occ), average daily rate (ADR) and revenue per available room (RevPAR) on a monthly and/or weekly basis, Corporate Reports provide analysis based on individual hotel, brand and geographic location. Also, the layout of your report can be customized to suit your needs.

CLICK ON THUMBNAIL TO VIEW AND DOWNLOAD A SAMPLE



Product highlights

- Head office and senior management benefit from receiving all results in one easy to use document
- Eliminates time spent 'pulling' each report separately
- Easily identify hotels that are underperforming or performing well
- Analysis segmented by brand or region
- Data easily integrated into internal reporting documents and processes
- Assists identification of market trends
- Vital for budgeting, sales and marketing strategies

Primary users

- Corporate head offices
- Management companies
- Hotel owners

Cost

- Pricing is determined by company portfolio size. Please contact us for more details.

How to get the most out of the STR Corporate Reports

- Invest your time in analysis, rather than collection, of the vital information delivered to you in one, clear report
- Gain a clear and accessible overview of your portfolio, allowing you to allocate your resources to where they are most needed
- Identify and plan future strategies for underperforming properties

Frequency and format

- Emailed in Excel format monthly, weekly and/or daily

Why STR works

- You can easily manage your portfolio online at www.str.com.
- Whatever hotel data you need you can be sure to find it within one of our accurate, fast and flexible reports.
- Covering hotel markets worldwide, our data has proven invaluable to hoteliers and non-hoteliers alike by helping them make more informed decisions.

Buy now!

You can request more information online, or call us at **+1 615 824 8664 ext. 3504**. One of our representatives will be happy to assist you with your requirements.

[Request more information](#)

A global company with worldwide offices

Our offices are located in U.S., Europe and Asia. If you have any questions please contact below:

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