



Highlights

Global hotel industry overviews
Five regional editions

Global Hotel Reviews

United States
United States (Segmentation)
Europe
Asia Pacific
Middle East/Africa
Americas

**The most comprehensive summary
of worldwide hotel performance**





Global Hotel Reviews provide accurate, up-to-date and 'high-level' overviews of key markets in key regions

Global Hotel Reviews

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Our Reviews track month and year to date occupancy (occ), average daily rate (ADR) and revenue per available room (RevPAR) data. Each issue presents this data in PDF format in US Dollars, Euros, GB Pounds and local currency, making our Global Hotel Reviews authoritative, informative and easy to use.

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Product highlights

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- Each edition contains region and countrywide data, including key cities
- Reports contain multiple currencies — U.S. Dollars, Euros, GB Pounds and local currency where applicable
- Current month, year to date and year over year results are displayed in a simple and easy to digest format
- Segmentation data is available in the United States Review

Primary users

- Hotel operators
- Banks and financial houses
- Hotel developers
- Management companies and hotel owners
- Analysts
- The media

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- Form an accurate and current overview of local and global market conditions
- Challenge preconceptions with reliable and comprehensive performance data
- Gain knowledge of international market trends and make decisions with greater confidence
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- Access the same level of detailed knowledge used by the major global hotel chains and competitors

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