



Highlights

Details beyond traditional mailing lists
Up-to-date, reliable information

Hotel Census Database

United States
Global (Outside United States)



**Complete and current
existing hotel supply profile**





Thousands of hotels representing millions of rooms, all at your fingertips

Hotel Census Database

The Hotel Census Database is the most complete, accurate and timely profile of current lodging supply ever compiled. The database contains everything you would expect on a standard mailing list, plus vital information you won't find anywhere else: room count, open date, chain affiliation and amenities.

Every week the data is verified on the thousands of hotels that participate in our programs, and information on non-participating hotels is systematically verified on a periodic basis. And, since STR tracks hotels under construction, new hotels appear in the database the week they open.

Product highlights

- Basic and full databases available of entire existing hotel supply
- Properties with fifteen rooms or more included for North America; ten or more rooms outside North America
- Full database includes details such as restaurant indicator, meeting space, high and low rates, owner/management company
- Basic database includes location, phone number, year built, room count, chain scale and more

Primary users

- Hotel company executives
- Vendors
- Consultants
- Brokers

Cost

- U.S. Full Database: \$20,000
- U.S. Basic Database: \$10,000
- Global (Outside U.S.) Full Database: \$20,000
- Global (Outside U.S.) Basic Database: \$10,000
- Custom Database: From \$0.50 per record + \$500 setup fee

Updates available at 50% off database price within two years of the initial purchase

How to get the most out of the STR Hotel Census Database

- Basic or full database available, based on your company's needs
- Search and sort data by variables such as chain scale, room count, etc.
- Order an updated database within two years of your initial database purchase at a reduced price

Frequency and format

- One-time report emailed in Excel or any other database format
- Also available on CD by mail

Why STR works

- Whatever hotel data you need you can be sure to find it within one of our accurate, fast and flexible reports.
- Covering hotel markets worldwide, our data has proven invaluable to hoteliers and non-hoteliers alike by helping them make more informed decisions.

CLICK ON THUMBNAIL TO VIEW AND DOWNLOAD A SAMPLE



Buy now!

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