



Highlights

Global hotel industry overviews
12 sub-regional and country editions
Four regional editions

Hotel Reviews



**The most comprehensive summary of
worldwide hotel performance**





Hotel Reviews provide accurate, up-to-date and 'high-level' overviews of key markets in key regions

Hotel Reviews

For anyone engaged in the hotel industry who needs to be fully up-to-date in an ever-shifting world market, Hotel Reviews offer all the answers bundled in one convenient and timely publication.

Our Reviews track month and year to date occupancy (occ), average daily rate (ADR) and revenue per available room (RevPAR) data. Each monthly issue of the regional Hotel Reviews presents this data in tables and graphic charts in GB Pounds, Euros, US Dollars and local currency. Country Hotel Reviews show the monthly and year-to-date data in local currency and US Dollars.

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Product highlights

- Four monthly editions, Europe, Middle East and Africa, the Americas and Asia Pacific
- Six sub-regional and six country editions
- Each regional edition contains region and countrywide data with the key cities within each
- Each regional report contains multiple currencies — GB Pounds, Euros, US Dollars and local currency where applicable
- Current month, year to date and year over year results are displayed in a simple and easy to digest format
- Segmentation data is available in the United States Review

Primary users

- Hotel operators
- Banks and financial houses
- Hotel developers
- Management companies and hotel owners
- Analysts
- The media

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- Challenge preconceptions with reliable and comprehensive performance data
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- Access the same level of detailed knowledge used by the major global hotel chains and competitors

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