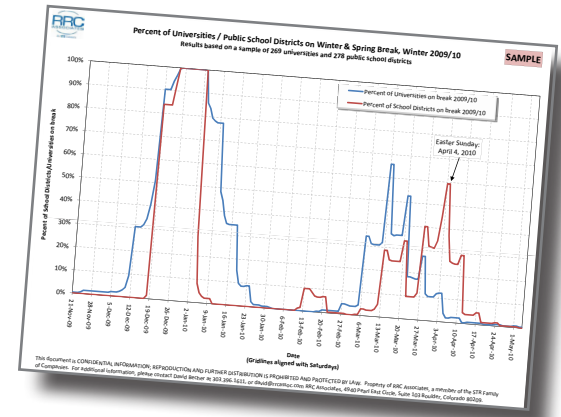


## School Break Report

By compiling over 500 educational establishments' key calendar dates into one easy-to-read report, RRC Associates, in partnership with MTRIP LLC, has developed a way for you to quickly view and prepare for future leisure demand, anticipate seasonal travel shifts and spot market opportunities.



### Highlights:

- Summarizes the vacation break dates for the 2011/12 academic year
- Acts as forward-looking planning tool for destinations and hotel properties
- Proven to be an effective resource for anticipating future leisure demand and hotel occupancy patterns
- Provides graphical and tabular summaries of the start date, winter break, midwinter break, spring break, and end dates for:
  - 278 school districts, encompassing approximately 32 percent of the nation's public school students, with locations in 44 states plus Washington D.C.
  - 269 four-year universities, encompassing approximately 47 percent of the nation's four-year university students, with locations in all 50 states plus Washington D.C.

### Graphs and Tables Included:

- Public School Districts & Universities: Winter, Midwinter & Spring Breaks: 2011/12
- Public School Districts: Winter, Midwinter & Spring Breaks: 2011/12 vs. 2010/11
- Universities: Winter, Midwinter & Spring Breaks: 2011/12 vs. 2010/11
- Fall Semester Start Dates: Fall 2011
- Spring Semester End Dates: Spring 2012
- Public School District Calendars: 2011/12 Table Detail
- University Calendars: 2011/12 Table Detail

**School Break Report**  
(2011-2012 Academic Year)  
**cost:** \$385 for single user\*

**email:** info@str.com  
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\*If interested in multiple user license, contact info@str.com to find out about special discount pricing.