



Highlights

Details beyond traditional mailing lists
Up-to-date, reliable information

Hotel Census Database

United States
Global (Outside United States)

**Complete and current
existing hotel supply profile**



Hotel Census Database

The Hotel Census Database is the most complete, accurate and timely profile of current lodging supply ever compiled. The database contains everything you would expect on a standard mailing list, plus vital information you won't find anywhere else: room count, open date, chain affiliation and amenities.

Every week the data is verified on the thousands of hotels that participate in our programs, and information on non-participating hotels is systematically verified on a periodic basis. And, since STR Global tracks hotels under construction, new hotels appear in the database the week they open.

CLICK ON THUMBNAIL TO VIEW AND DOWNLOAD A SAMPLE



Product highlights

- Basic and full databases available of entire existing hotel supply
- Properties with fifteen rooms or more included for North America; ten or more rooms outside North America
- Full database includes details such as restaurant indicator, meeting space, high and low rates, owner/management company
- Basic database includes location, phone number, year built, room count, chain scale and more

Primary users

- Hotel company executives
- Vendors
- Consultants
- Brokers

How to get the most out of the STR Global Hotel Census Database

- Basic or full database available, based on your company's needs
- Search and sort data by variables such as chain scale, room count, etc.
- Order an updated database within two years of your initial database purchase at a reduced price

Frequency and format

- One-time report emailed in Excel or any other database format
- Also available on CD by mail

Why STR Global works

- Whatever hotel data you need you can be sure to find it within one of our accurate, fast and flexible reports.
- Covering hotel markets worldwide, our data has proven invaluable to hoteliers and non-hoteliers alike by helping them make more informed decisions.

Buy now!

You can place your order online, or call us on **+44 (0)20 7922 1930**. One of our representatives will be happy to assist you with your requirements.

Order online at www.strglobal.com

A global company with worldwide offices

STR Global has offices in Asia, Europe and North America. If you have any questions please contact your local office.

Global Headquarters:

The Blue Fin Building
110 Southwark Street
London SE1 0TA
United Kingdom
T: +44 (0)20 7922 1930
E: info@strglobal.com
www.strglobal.com

