



## Highlights

Invaluable information on future hotel projects  
Complete and current lodging supply database

# Comprehensive Pipeline Outlook

A large, stylized world map graphic composed of a grid of small dots in various shades of green, set against a dark green background. The map covers the entire page area below the title and above the footer.

United States  
United States Condotel  
Canada/Caribbean/Mexico  
Europe – Available April 2009  
Asia Pacific – Coming Soon  
Middle East/Africa – Coming Soon  
Americas (Outside North America) – Coming Soon

The lodging industry,  
today and tomorrow





Stay informed about the growth of the entire hotel industry

Comprehensive Pipeline Outlook

The Comprehensive Pipeline Outlook details existing hotel supply and projected growth for the global hotel industry. This product merges hotel construction data with the most complete, accurate and timely census of hotel supply ever compiled. Construction data is gathered from the major chains and management companies as well as TWR/Dodge Construction, tracking all stages of development.

Every month, subscribers receive a summary file of development, full database of pipeline projects and the census database of existing hotels.

CLICK ON THUMBNAIL TO VIEW AND DOWNLOAD A SAMPLE



Product highlights

- Details entire existing hotel supply
• Tracks status of new supply, from pre-planning to under construction
• Displays existing supply and pipeline projects by chain scale, brand, phase, region
• Provides specific property information, including room count, meeting space, open date, owner and management company contact information
• Contains detailed notes on projects in the construction pipeline such as owner/developer and architect contact information

Primary users

- Hotel company executives
• Analysts
• Institutional investors
• Vendors

Cost

- United States: \$40,000
• United States Condotel: \$5,000
• Canada/Caribbean/Mexico: \$8,000
• Europe: \$10,000 (Available April 2009)
• Asia Pacific: \$10,000 (Coming Soon)
• Middle East/Africa: \$8,000 (Coming Soon)
• Americas (Outside N.A.): \$8,000 (Coming Soon)
• Custom Pipeline Report: \$10/project

How to get the most out of the STR Global Comprehensive Pipeline Outlook

- Prepare for new competition in the market
• Find opportunities for new construction or see if a market is overbuilt
• Search, sort and chart raw data to suit your needs
• Get leads for potential new clients

Frequency and format

- Monthly subscription emailed in PDF and Excel format
• Custom Pipeline Reports are available for one-time purchase

Why STR works

- Whatever hotel data you need you can be sure to find it within one of our accurate, fast and flexible reports.
• Covering hotel markets worldwide, our data has proven invaluable to hoteliers and non-hoteliers alike by helping them make more informed decisions.

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