



Highlights

Global hotel industry overviews
12 sub-regional and country editions
Four regional editions

Hotel Reviews





Hotel Reviews provide an accurate, up-to-date and 'high-level' overview of key markets in key regions

Hotel Reviews

For any business engaged in the hotel industry – be you a hotelier, investor or analyst – with the need to be fully up to date in an ever-shifting world market, Hotel Reviews give you the options to get a 'high-level' overview of key markets in key regions or enable you to go into more detail by sub-regions or countries.

Our Reviews track month and year to date Occupancy, Average Daily Rate (ADR) and RevPAR data. Each monthly issue of the regional Hotel Reviews presents this data in Excel and graphical format in GB Pounds, Euros, US Dollars and local currency. Country Hotel Reviews show the monthly and year-to-date data in local currency and US Dollars.

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Product highlights

- Four monthly editions, Europe, Middle East and Africa, the Americas and Asia Pacific
- Six sub-regional and six country editions
- Each regional edition contains region and countrywide data with the key cities within each
- Each regional report contains multiple currencies — GB Pounds, Euros, US Dollars and local currency where applicable
- Each report contains current month, year to date and year on year results in a simple and easy to digest format

Primary users

- Hotel operators
- Banks and financial houses
- Hotel developers
- Management companies and hotel owners
- Analysts
- The media

How to get the most out of the STR Global Hotel Reviews?

- Form an accurate and current overview of local and global market conditions
- Challenge preconceptions with reliable and comprehensive performance data
- Gain a more thorough understanding of international market trends and make decisions with greater confidence using these 'Executive Summaries' of the world's markets
- See clearly how currency fluctuations can affect performance
- Access the same level of detailed knowledge used by the major global hotel chains and competitors

Frequency

- Annual subscription; monthly issues delivered directly to your inbox
- United States and Canada editions delivered both monthly and weekly

Why STR Global works

- Whatever hotel data you need you can be sure to find it within one of our accurate, fast and flexible reports.
- Covering hotel markets worldwide, our data has proven invaluable to hoteliers and non-hoteliers alike by helping them make more informed decisions.

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