

Know your Market

Gain crucial insight and determine what your challenges will be before you make your next move with STR Global's **NEW Development Tool Kits**.



option **1** Market Forecast Subscription (4 issues)
Trend Report (one time report)
Market Pipeline (one time report)

option **2** Market Forecast Subscription (4 issues)
Trend Report (one time report)
Market Pipeline (one time report)
Annual Profitability Report (one time report)

Included in Development Tool Kits:

Click on product to view sample

Hotel Market Forecast:

Hotel Market Forecast is a quarterly report which forecasts 5 years, 6 quarters and 18 months of supply, demand, occupancy, ADR and RevPAR performance. The report includes full macro-economic analysis. Hotel Market Forecasts are available for 45 markets across Europe, Middle East and Asia Pacific (subscription – 4 issues).

Trend Report:

Trend Reports provide a long-term historical perspective of hotel supply and demand for chosen Forecast market or a selected group of hotels within that market (one time report).

Market Pipeline:

Market Pipeline Report details full existing and pipeline supply for your selected Forecast market (one time report).

Annual Profitability Report: *Included in Option 2 only*

Annual Profitability Reports cover two years of profitability data for your selected Forecast market (one time report).

Price:

Option 1: Price £1,500
(average savings of **£200**)

Option 2: Price £2,000
(average savings of **£600**)

For more information contact sales@strglobal.com
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