

STR #: 12345 / Date Created: October 12, 2017

Hotel Monthly Bandwidth Analysis Report - Sample

For the Month of: September 2017



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735 East Main Street, Hendersonville, TN 37075 USA
T : +1 615 824 8664
support@str.com www.str.com

Blue Fin Building, 110 Southwark Street, London SE1 0TA
T : +44 (0)20 7922 1930
hotelinfo@str.com www.str.com

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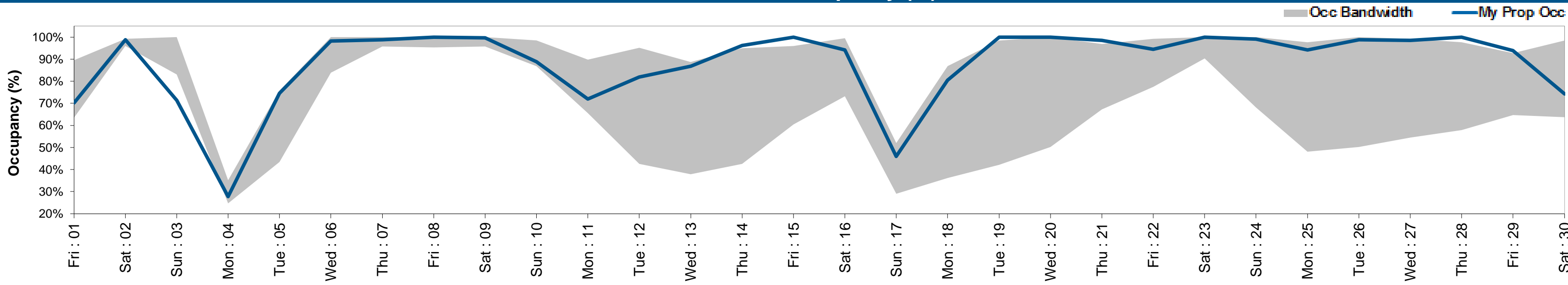
Tab 2 - Bandwidth Analysis: September 2017 - Sample

Hotel Name 123 E. Street City, State 12345 Phone: (123) 456-7890

STR # 12345 ChainID: MgtCo: Owner:

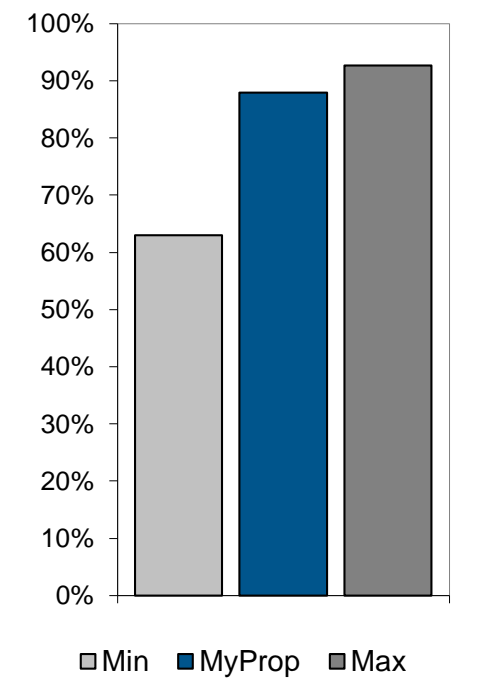
For the Month of: September 2017 Date Created: October 12, 2017 Monthly Competitive Set Data Excludes Subject

Occupancy (%) Bandwidth

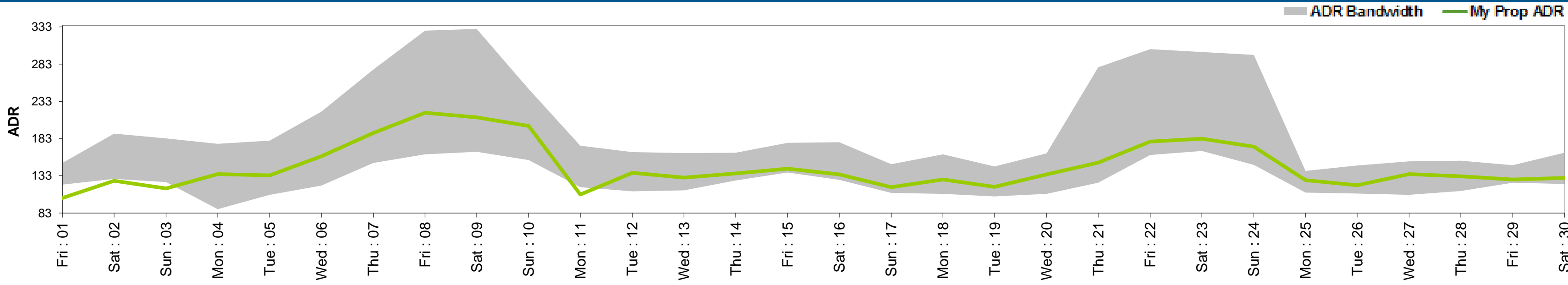


My Prop Occ Rank:	4	3	6	5	2	2	2	1	2	4	5	2	2	1	1	4	2	3	1	1	1	3	1	2	2	2	2	1	1	5
	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of
	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6

Sep Occ Roll Up

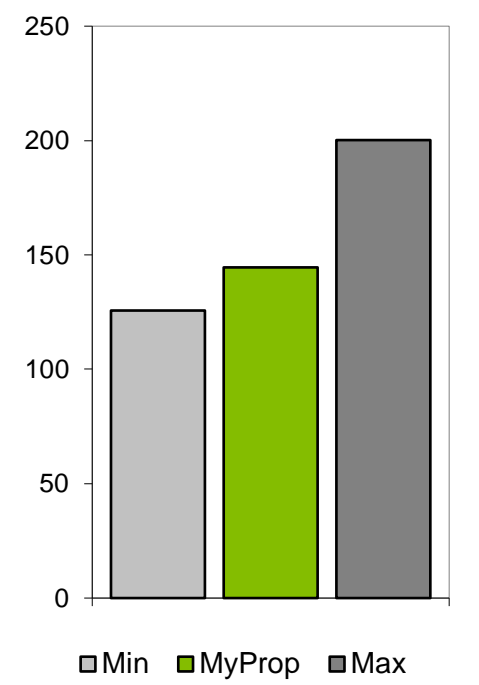


ADR Bandwidth

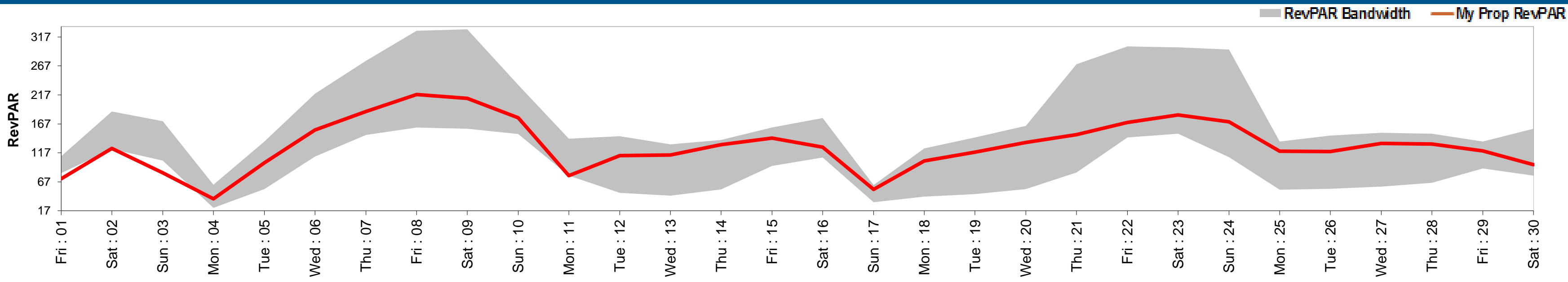


My Prop ADR Rank:	6	6	6	3	3	3	3	3	3	3	6	3	4	4	4	5	3	3	4	3	5	5	5	3	3	4	4	3	5	5
	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of
	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6

Sep ADR Roll Up

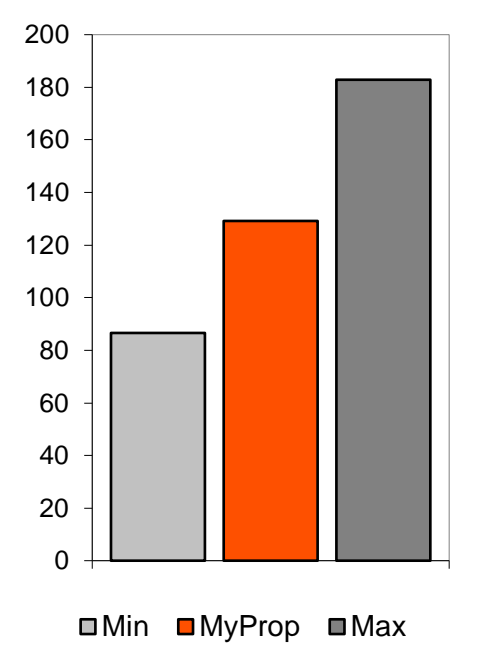


RevPAR Bandwidth



My Prop RevPAR Rank:	6	5	6	3	3	3	3	3	3	3	5	3	3	2	2	4	3	4	3	3	3	3	4	4	3	2	3	3	3	2	5
	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of
	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6

Sep RevPAR Roll Up



* Days when the rankings are Shaded are designated as "Weekends" (Friday and Saturday)

Potential Revenue Gain*

553,915.29

Potential Revenue Loss*

448,764.85

*Calculated room revenue gain or loss had my property been the daily RevPAR leader or laggard for entire month.

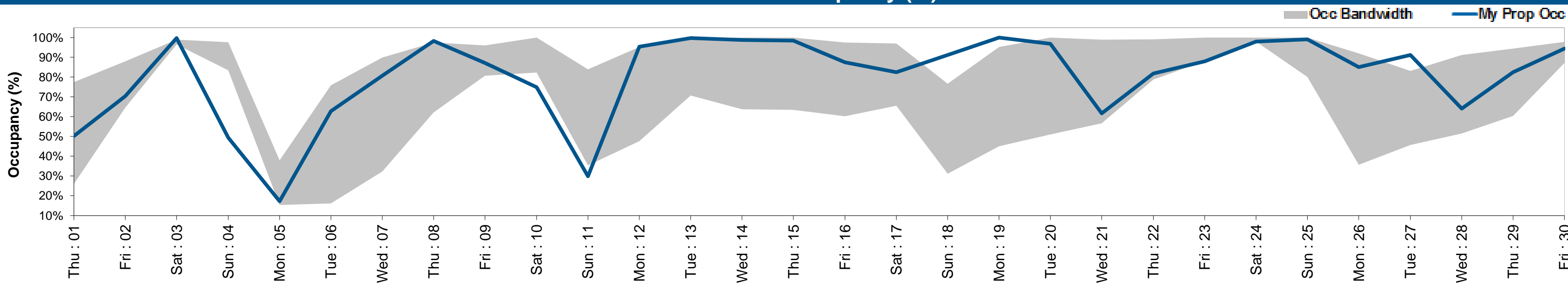
Tab 3 - Bandwidth Analysis: September 2016 - Sample

Hotel Name 123 E. Street City, State 12345 Phone: (123) 456-7890

STR # 12345 ChainID: MgtCo: Owner:

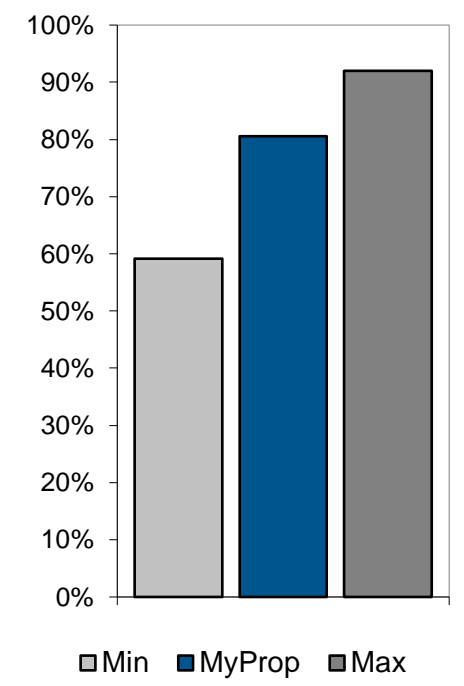
For the Month of: September 2017 Date Created: October 12, 2017 Monthly Competitive Set Data Excludes Subject

Occupancy (%) Bandwidth

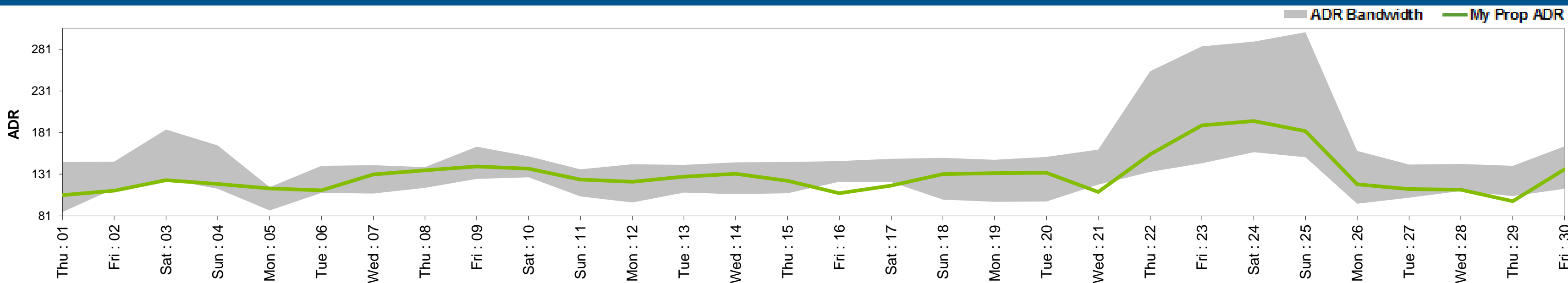


My Prop Occ Rank:	3	5	1	6	5	2	4	1	5	6	6	1	1	4	3	2	5	1	1	4	5	5	6	6	2	2	1	4	3	5
	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of
	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6

Sep Occ Roll Up

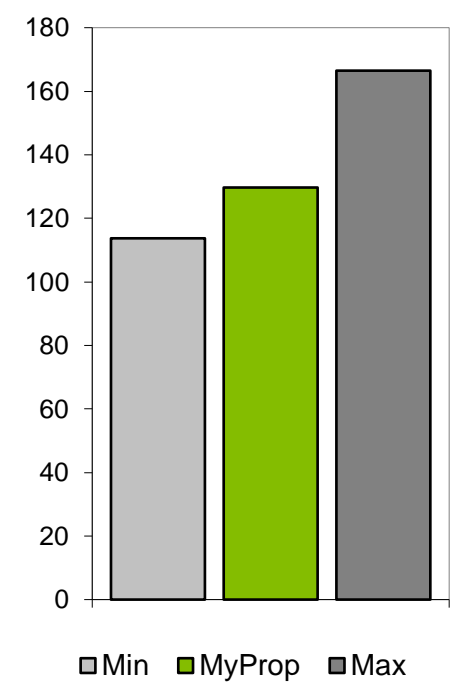


ADR Bandwidth

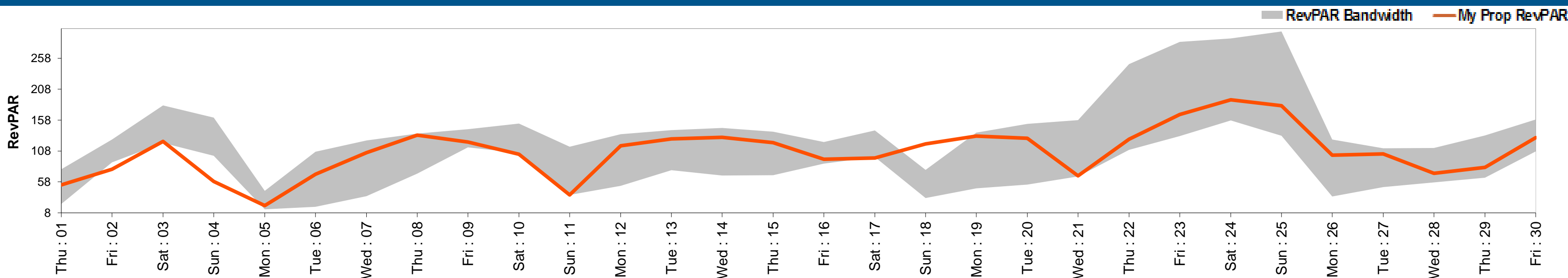


My Prop ADR Rank:	4	6	6	5	4	5	4	4	4	3	3	4	4	4	4	6	6	3	3	3	6	3	3	4	4	4	4	5	6	3
	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of
	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6

Sep ADR Roll Up

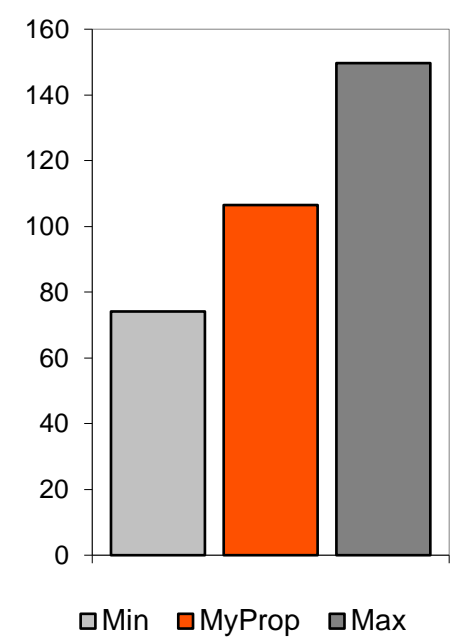


RevPAR Bandwidth



My Prop RevPAR Rank:	5	6	5	6	5	4	4	2	4	6	5	4	4	4	4	5	6	1	2	3	5	5	5	4	3	3	2	5	4	3
	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of	of
	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6

Sep RevPAR Roll Up



* Days when the rankings are Shaded are designated as "Weekends" (Friday and Saturday)

Potential Revenue Gain*

459,286.57

Potential Revenue Loss*

351,636.59

*Calculated room revenue gain or loss had my property been the daily RevPAR leader or laggard for entire month.

Tab 4 - Response Report - Sample

Hotel Name 123 E. Street City, State 12345 Phone: (123) 456-7890

STR # 12345 ChainID: MgtCo: Owner:

For the Month of: September 2017 Date Created: October 12, 2017 Monthly Competitive Set Data Excludes Subject

This Year

Holiday 1

Holiday 2

Last Year

Holiday 1

Holiday 2

STR ID	Name	City, State	Zip	Phone	Rooms	Open Date
1234	Hotel 1	City, State	Zip code	(123) 456-7890	100	199903
1235	Hotel 2	City, State	Zip code	(123) 456-7891	100	199904
1236	Hotel 3	City, State	Zip code	(123) 456-7892	100	199905
1237	Hotel 4	City, State	Zip code	(123) 456-7893	100	199906
1238	Hotel 5	City, State	Zip code	(123) 456-7894	100	199907
1239	Hotel 6	City, State	Zip code	(123) 456-7895	100	199908
					600	

September 2017 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

September 2016 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Bandwidth

Sep 01	Sep 02	Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	Sep 17	Sep 18	Sep 19	Sep 20	Sep 21	Sep 22	Sep 23	Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X

Data received: X = Both years, T = This year only, L = Last year only, blank = No data

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North America:

735 East Main Street, Hendersonville, TN 37075 USA

T : +1 615 824 8664

support@str.com

International:

Blue Fin Building, 110 Southwark Street, London SE1 0TA

T : +44 (0) 20 7922 1930

hotelinfo@str.com

Asia Pacific:

Thong Teck Building, 15 Scotts Road #08-12, 228 218 Singapore

T: +64 6800 7850

apinfo@str.com

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